

# Capitalizing Your People's True

釋放人才潛能

給公司創造最大價值

# T★LENTS



*"Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid"*  
每個人都是天才。但是，如果你以爬樹的能力去判斷一條魚，那麼它將會終生相信自己是愚蠢的。  
Albert Einstein 愛因斯坦

*"A person can perform only from strengths. One cannot build performance on weakness, let alone on something one cannot do at all."*  
一個人能夠發揮只會基於強項。人不能以弱點建立績效，更何況是一些他根本辦不到的事。  
Peter Drucker

*"What will happen when we think about what is right with people rather than fixating on what is wrong with them?"*  
對比起研究人們做得不好的地方，若我們著眼於他們做得對的地方，結果會如何？  
Donald O. Clifton, PhD.

## How To Put the Right People in the Right Jobs ?

如何能做到知人善任？

With Gallup CliftonStrengths® Assessment, you can unlock everyone's inborn talents profile. Our Gallup Certified Strengths Coaches can help you and your team to design and provide the most suitable programme to unlock everyone's hidden potential, hence match with the best position for them to raise performance and productivity.

透過蓋洛普克利夫頓優勢評估，為每一個人的天賦潛能解鎖。我們的蓋洛普認證優勢教練們，能協助你和團隊度身定制最合適的課程，釋放每一個人的潛能，配對合適的崗位，提升績效和生產力。



Interested to find out more? Feel free to contact our Gallup® Certified Strengths Coaches for a 1-hr FREE introductory session.

想了解更多？歡迎聯絡我們的蓋洛普認證優勢教練安排一小時免費簡介會。

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## Why Strengths-Based Development ?

為何要採用優勢為本培育發展？

People who focus on using their strengths are ...  
專注發揮潛能的人 ...

**6x**

as likely to be engaged  
in their jobs. 更投入工作

Teams that focus on strengths every day have ...  
每日專注發揮潛能的團隊

**12.5%**

greater productivity 更高生產力